

ADAM HURWITZ

CONTACT

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quickarus.github.io/Portfolio/

SKILLS

- A/B Testing
- Usability Testing
- Survey/Interview Design + Collection
- AI Tools + Services
- HTML
- CSS
- Tailwind CSS
- JavaScript
- React
- Next.js
- Basic SQL
- Microsoft Office (Advanced Excel)
- BI Software and Reporting
- Asana/Trello
- Domo
- CRM
- Database Management

EDUCATION

B.A. Political Science

Boston University

2019-2022 · Dean's List Fall '20, Spring '21

Focused on polarization, political incentive structure, and public opinion.

UX/UI Design Certificate

George Washington University

2024-2025

Developed comprehensive skills in user-centered design methodologies and industry-standard tools. Mastered end-to-end design process.

WORK EXPERIENCE

Lead UX/UI Designer

ArtToFrame · New Haven, CT September 2025 - Present

- Redesigned and developed the company's website end-to-end, covering UX/UI design and front-end development
- Site has not yet been published publicly, as launch is pending integration with the company's existing legacy backend system

Founder

Menes (Web/AI Services, single-member LLC) April 2025 - Present

- Designed and developed websites for clients across a range of industries
- Designed AI-powered outreach, reporting, and marketing tools for professionals and small businesses

Operations/Database Manager

City Wide Apartments May 2024 - January 2025

- Codified and updated Standard Operating Procedures
- Gathered and analyzed listing data to uncover market insights
- Created, edited, and removed listings
- Processed rental applications for over 30 agents
- Began development of company listing website

Business Analyst

The Human Connection September 2022 - January 2024

- Completed quantitative analyses across departments of vertically integrated cannabis companies in MA and CT
- Significant experience in Excel, Relational Databases, and Business Intelligence Software (Google Looker/SQL)
- Created and maintained Standard Operating Procedures
- Reporting structures and database management
- License renewal and compliance with state and local regulations
- Manufacturing equipment research and procurement

Market/Legal Analyst (Part-time)

The Human Connection September 2021 - April 2022

- Analyzed and summarized state and local regulations for boutique cannabis consultancy clients
- Developed comprehensive databases and geographical representations of approved license applicants statewide with MA CCC data
- Used databases and maps to create efficient routes for client sales teams

ADDITIONAL EXPERIENCE

Market/Legal Analysis Intern, The Human Connection — May 2020 - August 2020

Assistant Manager, Maimonides High School Baseball — 2021-22

Volunteer, Kitty Connection Cat Foster Home — 2021-22

Canvasser, Citizens Campaign for the Environment — Summer 2019

Database Intern, Jewish Federation of Greater New Haven — Summer 2018

Reference contact information available upon request